

# The Importance of the Depth for Text-Image Selection Strategy in Learning-To-Rank

David Buffoni, Sabrina Tollari, Patrick Gallinari

Université Pierre et Marie Curie -Paris 6, UMR CNRS 7606 - LIP6, Paris, France, firstname.lastname@lip6.fr

## Context: Text-Image Retrieval

```
<top>
<num> Number: 1 </num>
<title> accommodation with swimming pool </title>
<descr> Relevant images will show the building of an accommodation facility
(e.g. hotels, hostels, etc.) with a swimming pool.
Pictures without swimming pools or without buildings are not relevant.
</descr>
<image> images/03/3793.jpg </image>
<image> images/06/6321.jpg </image>
<image> images/06/6395.jpg </image>
</top>
```



**Task:** produce a sorted list of images given a user query

**Problem:** how to efficiently learn a ranking function ?

**Our work:** evaluation of the impact of the depth of a pooling methodology on Learning-to-Rank (LTR) algorithms.

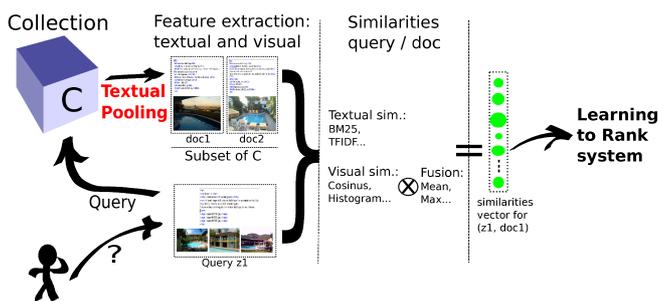
## Pooling Methodology

**Aim:** improve diversity and avoid being biased by only one similarity during the learning step.

**Depth- $k$  pooling:**

- build lists of top- $k$  documents retrieved by models (BM25, TFIDF and 2 language models)
- merge the lists to obtain a training set

**Our work:** what is the influence of  $k$  on LTR algorithms in text-image retrieval ?



## Baseline and Learning-To-Rank Models

**Baseline:**  $BL(q, d) = \lambda S_{Text}(q_t, d_t) + (1 - \lambda) S_{Visual}(q_v, d_v)$  where  $S_{Text}(q_t, d_t) = BM25$  and  $S_{Visual}(q_v, d_v) = \max_{q_i} (Histo_{HSV}(q_i, d_i))$  is the maximum fusion operator applied of histogram distances of HSV.

**SVM<sup>RANK</sup>** [2]: LTR algorithm formulated as a SVM problem and optimizing the mean rank of the relevant documents (the mean number of pairwise errors).

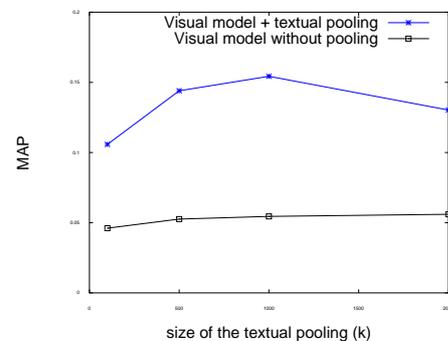
**OWPC** [3]: LTR algorithm which optimizes a loss function focused on the top of the list by fixing Ordered Weighted Averaging (OWA)[4] weights.

## Experiments - Results

**Collection and features:**

- ImageCLEFphoto'06 (20,000 images with captions, 60 query topics with binary assessments)
- 60 extracted query/document similarities (BM25, SIFT....) normalized by query and by similarity
- 5 cross-validation folds where each fold contains training/validation/test query sets

**Textual pooling influence on the visual model:**



Textual pooling has a strong impact on the visual model ( $BL_{\lambda=0}$ ). Consequently, constituting a filtered pool by textual information improves visual model performances.

**Depth- $k$  pooling on LTR algorithms:**

k=	100	500	1000	2000
$BL_{\lambda=1}$ (BM25)	<b>0.240</b>	0.294	0.299	0.302
$BL_{\lambda=0}$ (visual)	0.106	0.144	0.154	0.130
$BL_{\lambda=*}$	0.235	0.278	0.285	0.291
$SVM^{RANK}$	0.220	0.283	0.297	0.294
<b>OWPC</b>	0.226	<b>0.297</b>	<b>0.306</b>	<b>0.303</b>

## Conclusion

- OWPC gives the best results and  $SVM^{RANK}$  has surprisingly lower performances than BM25.
- Textual pooling improves models performances.
- The depth of the pooling ( $k$ ) need to be well fixed.
- Future direction: effects of adding visual models in the pooling step.

**References:**

- [1] J.A. Aslam et al. Document selection methodologies for efficient and effective learning-to-rank. In *SIGIR'09*.
- [2] N.Usunier et al. Ranking with ordered weighted pairwise classification. In *ICML'09*.
- [3] Thorsten Joachims. Optimizing search engines using click-through data. In *KDD'02*.
- [4] R.R. Yager. On ordered weighted averaging aggregation operators in multi-criteria decision making. In *IEEE Trans. on Syst., Man and Cybernetics'88*.